



## Dr. Iram Irshad Bhatti

Founder & President of Center for Positive Psychology  
Leadership Coach  
Organizational Behavior Analyst  
Parenting Counsellor

Dr. Iram has extensive experience of 15 years in adult training, Coaching Executives and Senior leadership in multinational organizations, training educational leaders in private and government sectors, and training youth on life skills development.

Dr. Iram 's key area of expertise is Positive Psychology Interventions (PPIs). Also, she consults and lectures across the country as an established keynote speaker. She offers presentations ranging from a one-hour keynote to a five-day workshop on a whole range of topics, including leadership, resilience, peak performance, positive relationships, self-esteem and practical use of positive psychology.

After four years long rigorous research, Dr. Iram originated an **OPTIMISM MODEL** to instill organizations, individuals and communities with hope and wellbeing. She has investigated the eight essential elements crucial for holistic human growth. Dr. Iram is proactively involved in the research and development of '**LIFE SKILLS**' in Pakistan. Her evidence-based project of "Positive Teachers" attempts to educate teachers on the psycho-social realm to enhance their teaching efficacy. Dr. Iram also has an extraordinary gift to be intuitive and insightful in Executive Coaching and Empowered Leadership. As a result, her clients engage her for executive coaching, leadership development and building resilient teams.

Dr. Iram has also established Pakistan's First ever Happiness Research Lab. The Happiness Lab publishes three annual studies on workplace happiness in collaboration with leading research companies. Additionally, her research center frequently creates many job opportunities for young writers and researchers.

Apart from organizational interventions, Dr. Bhatti teaches Happiness studies in the most prestigious Universities in Lahore. She aims to empower individuals with better psychological and emotional resources to live life as fully functional individuals.

As an Award-Winning leadership Coach, Dr. Iram has undertaken major training assignments transforming leadership behaviour. With her evidence-based tools & techniques, Dr. Bhatti has influenced the lives of millions across the country. She is an ambitious woman with an extraordinary vision to change the way people think.